



DoingHR
Differently

**Empowering People!
Accelerating Business!**

**WORKPLACE CONSULTING
LEADERSHIP COACHING
TEAM COLLABORATION**

- Is your People Strategy designed to deliver your Business Strategy?
- Is your HR a business driver?
- Are your leaders effective business and people leaders?
- Are your teams high-performing?
- Are your people and processes enabling growth?
- Are you thriving in your career? In life?

**A NO to any of the above is a
YES to Doing HR Differently!**

**STRATEGY. ALIGNMENT. INTEGRATION.
TALENT. TEAMWORK. WORKFLOW. RESULTS.**



"Releasing the power of people is my passion!"

**Terri D. Wilson
Founder & CEO**

Terri is a dynamic, divergent thinker with a holistic perspective on the "business of people." She has built a successful 30+ year career as an entrepreneur and corporate executive. Working alongside leaders in start-ups to \$10B+ in revenue, they find innovative and sustainable solutions to business opportunities and challenges that deliver results, increase organizational capacity, and enhance company culture.

She's a strategist, customizer, and solutionist!

Thriving in ambiguity and complexity, Terri excels in enabling individuals, teams, and organizations to optimize their performance as they grow the business together.

She's an effective coach!

Terri has coached hundreds of leaders at all levels to overcome challenges, realize their potential and thrive in their careers and life.

"Our customized solutions are activated by your unique opportunities and challenges."

Industry Experience

Biomedical	Healthcare
Business Services	Hospitality
Chemical Manufacturing	Medical Devices/Products
Consumer Products	Non-Profits
Consulting	Retail
Education	Service Trades
Entertainment/Media	Public Utility
Government	Technology

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Terri's LinkedIn Profile:

Why Doing HR Differently Consulting?

For your business to THRIVE, you have to get PEOPLE right.

- **We help you close the people gap between business strategy and business results!** *We work with you on strategy, alignment, integration, talent, teamwork, and workflow that deliver results.*
- **We have 25+ years of HR and entrepreneurial experience,** and we understand the challenge and complexity of managing a business through people.
- **We strive for fundamental transformation and "Organizational "Lift".** *We don't do quick fixes. We help you invest in doing what needs to be done for sustainable change.*
- **We transform HR into the business driver you need.** *We increase the value and impact of HR in your business.*

We Offer:

- **Workplace Enablement Assessments**
- **HR Assessments and Roadmaps**
- **Culture / Employee Experience Assessments**
- **Talent Optimization**
- **HR Start-Ups and HR Transformation**
- **Special Projects**
- **HR Interim Leadership**
- **What Do You Need? How Can We Help?**



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WORKPLACE CONSULTING

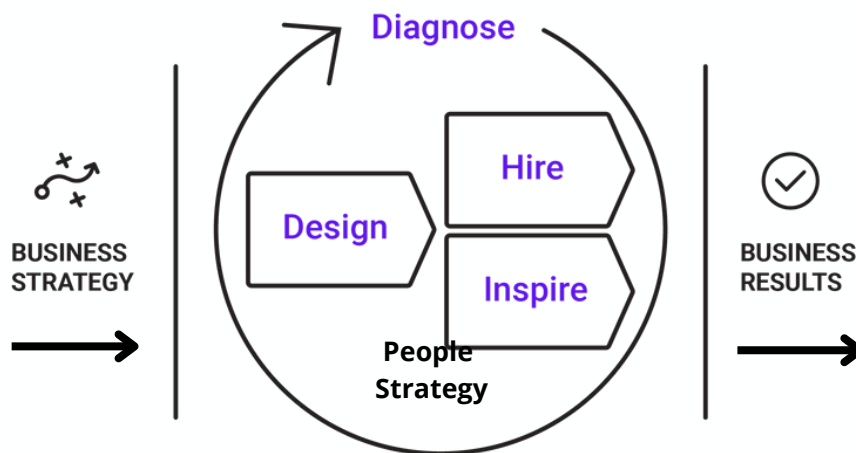
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We are Certified Partners of



Talent Optimization is a Four-Part Discipline



Will Your People Strategy Deliver your Business Results?

- Have you designed the right work and workflows?
- Are you hiring the right people for the right work?
- Are you creating the best teams to address issues and grow the business?
- Do you know how to get your people to invest and accelerate business?
- How are you proactively identifying potential issues before they become actual problems?

Are You OPTIMIZING YOUR TALENT?

Insight is Better Than Hindsight!



Scan to Schedule Your
free 15-Minute Chat
and schedule your
PI Assessment
or call Terri
@ 657-527-0705

Why Doing HR Differently Coaching?
Because LEADERS make or break your business.
Are you ready to invest to get their best?

- **We're effective partners!** *We invest in your business and walk alongside your leaders to identify roadblocks and enable organizational success.*
- **We transform!** *We combine training with effective coaching to help leaders turn knowledge into learning and skill into disciplined habits.*
- **We customize!** *You set the goals; we design a plan to help you achieve them.*



Core Training/Coaching Content

- **4 Leadership Roles**
Strategic / Business / Operational / People
- **Leadership Skills**
Customized and coached based on individual need

Packages

- **Individual (Customized for individual needs)**
 - **Mini-session** **4 Sessions**
 - **Individual** **12 Sessions**
 - **Executive** **Min 12 Sessions**
- **Team (Can be customized for the team's needs)**
 - **Leaders from the same organization** **6 Group Sessions**
4 Individual Sessions
- **Business Community**
 - **Leaders from different organizations** **6 Group Sessions**
4 Individual Sessions

LEADERSHIP COACHING

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Why Coaching Is Your Opportunity and Challenge

- You have **new leaders** that need to be trained and developed.
- Your **business is growing**, and everyone needs to keep growing in the same direction.
- Your leaders have completed **several formal leadership programs**, but you have yet to see the benefit.
- **You have a leader who is struggling in their role.**
- **You are a leader who wants to increase** influence and impact or enhance your career.

What is Coaching?

- **Coaching is a structured process to help individuals achieve goals through guidance, support, challenge, and accountability.**

Why Engage a Coach?

- You need/want a dedicated resource to **help you achieve your goals**. The relationship established allows the leader to take their "mask" off so issues can be resolved in a safe, risk-free, and supportive environment.
- There are benefits beyond investing in a leader. The more effective your leaders are, the more effective your teams are, and when that happens, you will see an **"organizational lift"** from your investment.

How Does Our Coaching Process Work?

- **Coaching Alignment Meeting** - *A virtual or in-person meeting to understand the issues and goals and to establish a check-in schedule.*
- **Initial Coaching Meeting** - *A virtual or in-person meeting with the coachee to get to know each other and discuss the goals to be accomplished, the coaching process, and how they'll work together.*
- **Commit to a Cadence of Accountability Meetings** - *Each session involves discussion, challenges, resources, and homework (yes, homework!). The leader will dig deep and work hard to overcome hurdles to achieve their goals.*

**INDIVIDUAL COACHING can be paid by
the company or by the individual.**

WHEN LEADERS STOP LEARNING, THEY STOP LEADING.

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Why Doing HR Differently Facilitation?
Because teams should take you further, faster.

- **We Drive Team Success!** *We reset, jump-start, and enhance team performance!*
- **We Have Core and Custom Programs!** *We customize or create programs to meet your needs and align with your organization's talent strategy.*
- **We Give You Space to Be Great!** *Whether it's a retreat, a meeting, event or a project, we facilitate the process.*
- **We Create Custom Solutions that Transform!** *If you're willing to do the real work it takes, you'll see the real benefits.*



**Workplace Consulting
Leadership Coaching
Team Collaboration**

ARE YOU READY TO DO HR DIFFERENTLY?
657-527-0705

TEAM COLLABORATION

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